

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2018-19/38

Date: January 10, 2018

To,  
Listing Department,  
Bombay Stock Exchange Limited  
Floor 25, PJ Tower, Dalal Street,  
Mumbai - 400 001

**Sub: Disclosure of Statement of Deviation or Variation Regulation 32(1) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 for quarter ended on 31<sup>st</sup> December, 2018.**

**Scrip Code: 539399**



Dear Sir/Madam,

Pursuant to Regulation 32(1) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby submit that there is **no deviation or variation in the use of proceeds of 75% allotment monies amounting to Rs. 7,09,50,000** received against allotment of the 11,00,000 equity shares at Rs. 86/- per share allotted on 03.11.2018 on conversion of the warrants issued to public shareholders on preferential basis in pursuance of the approval of Shareholders accorded by special resolution on 28.03.2017.

You are requested to kindly take the same on record and acknowledge.

Thanking You,

**For Bella Casa Fashion & Retail Limited**

  
  
Harish Kumar Gupta  
Chairman & Whole Time Director  
DIN-01323944