

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref- BSE/2018-19/10

Date: July 20, 2018

To,
Listing Department,
Bombay Stock Exchange Limited
Floor 25, PJ Tower, Dalal Street,
Mumbai - 400 001

Sub: Disclosure of Statement of Deviation or Variation Regulation 32(1) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 for quarter ended on 30th June, 2018.

Scrip Code: 539399

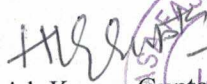
Dear Sir/Madam,

Pursuant to Regulation 32(1) of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we submit hereby that there is **no deviation or variation in the use of proceeds of 75% allotment monies amounting to Rs. 2,38,65,000** received against allotment of the 3,70,000 equity shares at Rs. 86/- per share allotted on 01.06.2018 on conversion of the warrants issued to promoters and public shareholders on preferential basis in pursuance of the approval of Shareholders accorded by special resolution on 28.03.2017.

You are requested to kindly take the same on record and acknowledge.

Thanking You,

For **Bella Casa Fashion & Retail Limited**


Harish Kumar Gupta
Chairman & Whole-Time Director
DIN-01323944

