

Ref- BSE/2020-21/38

Date: December 07, 2020

To,
Corporate Relationship Department,
BSE Limited
Floor 25, PJ Tower, Dalal Street,
Mumbai - 400 001

Subject - Intimation under regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015
Scrip Code- 539399

Dear Sir/Ma'am,

This is submitted & informed that the Company has executed a Long term leasing agreement for a new plant situated at G-1, 273, 274, EPIP, Sitapura Industrial Area, Jaipur, effective from January 01, 2021. This plant will lead to a capacity addition of approximately 30% of the company's existing capacity thereby taking the total production capacity to approximately 10Mn Units (valued at Rs 400 Crores).

The leasing of this plant will help the Company in attaining leadership position in its market segments.

The above transaction is not a related party transaction as the seller is not related to the Promoter / Promoter group / Key Managerial Personnel of the Company.

You are requested to take the same on record and acknowledge.

For Bella Casa Fashion & Retail Limited


Sonika Gupta
Company Secretary & Compliance officer
Membership No.:38676

