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E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

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Ref- BSE/2018-19/22

Date: August 17, 2018

To,  
Listing Department,  
Bombay Stock Exchange Limited  
Floor 25, PJ Tower, Dalal Street,  
Mumbai - 400 001

Subject-Intimation under Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Scrip Code- 539399

Dear Sir/Ma'am,

In terms of Regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copy of newspaper advertisement relating to publication of the Un-audited Standalone Financial Results of the Company for the quarter ended 30th June, 2018 in Dainik Navjyoti (Hindi Newspaper) and Financial Express (English Newspaper) on 17th August, 2018.

Kindly take this information on record.

Yours faithfully

For Bella Casa Fashion & Retail Limited



Sonika Gupta  
Company Secretary  
Membership No.: A38676

**BELLA CASA FASHION & RETAIL LIMITED**

Regd Office : E-102,103, EPIP,Sitapura Industrial Area, Jaipur CIN: L17124RJ1996PLC011522

Tel: 0141-2771844, Email: info@bellacasa.in, website: www.bellacasa.in

**EXTRACT OF UNAUDITED FINANCIAL RESULTS FOR THE QUARTER ENDED 30TH JUNE 2018**

(Rs in lacs except for EPS)

Sl. No	PARTICULARS	"Quarter Ended"	
		30.6.2018 (Unaudited)	30.6.2017 (Unaudited & not subjected to review)
1	Total Income from Operations	3,591.39	2,749.93
2	Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items)	347.31	176.91
3	Net Profit / (Loss) for the period before Tax (after Exceptional and/or Extraordinary items)	347.31	176.91
4	Net Profit/ (Loss) for the period after tax (after Exceptional and/or Extraordinary items)	250.68	125.35
5	Total Comprehensive Income for the period [Comprising profit/(Loss) for the period(after tax) and other comprehensive Income (after tax)]	250.68	130.09
6	Equity Share Capital	1,037.50	973.00
7	Reserves (excluding Revaluation Reserve) as shown in the Audited Balance Sheet of the Previous year		
8	Earning Per Share (of Rs. 10 /- each) (for continuing and discontinued operations)		
	1. Basic	2.48	1.34
	2. Diluted	2.35	1.27

## Disclosures

1. The above is an extract of the detailed format of Financial Results for the quarter ended 30th June 2018 filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing and Other Disclosure Requirements) Regulations, 2015. The full format of these Financial Results are available on the websites of the Stock Exchange (www.bseindia.com) and on Company's website www.bellacasa.in.

2. The company adopted Ind AS from 1st April, 2018 and accordingly the financial results are prepared in compliance with Ind AS pursuant to the Notification of Ministry of Corporate Affairs (MCA) dated 16 February 2016. The comparative figures for the quarter ended 30th June, 2017 have been restated by the management as per Ind AS and have not been subject to limited review or audit. However, the Management has exercised necessary due diligence to ensure that the financial results provide a true and fair view of the Company's affairs.

3. The financial results do not include figures for the preceding quarter and previous year ended 31st March 2018 as per SEBI's Circular No. CIR/CFD/FAC/2016 dated 5th July 2016.

For and on behalf of the Board of Directors of  
Bella Casa Fashion & Retail Limited

**[Pawan Kumar Gupta]**  
Managing Director  
DIN: 01543446

Place : Jaipur  
Date : 14th August 2018

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