

## BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.) Importers, Manufacturer & Exporters of : Home Furnishing, Garment & Fabrics Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref-BSE/2017-18/40

Date: January 06, 2018

To, Listing Department, Bombay Stock Exchange Limited Floor 25, PJ Tower, Dalal Street, Mumbai – 400 001

Subject- Bella Casa fashion & Retail Ltd has entered into a licensing agreement with UTV Software Communications Ltd (Disney)

Scrip Code-539399

Dear Sir/Ma'am,

Pursuant to regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 we wish to inform you that Bella Casa fashion & Retail Ltd has entered into a licensing agreement with UTV Software Communications Ltd (Disney) on December 13, 2017 for co-creating, manufacturing and selling Disney & Marvel character based home textiles products under its brand name "Bella Casa"

Kindly take this information on record.

Yours faithfully

For Bella Casa Fashion & Retail Limited

Sonika Gupta

Company Secretary

Membership No.: A38676