

BELLA CASA FASHION & RETAIL LTD

(Formerly Known as Gupta Fabtex Pvt. Ltd.)
Importers, Manufacturer & Exporters of
Home Furnishing, Garment & Fabrics

Ph.: 0141-2771844 E-mail: info@bellacasa.in Website: www.bellacasa.in

CIN: L17124RJ1996PLC011522

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur - 302022, INDIA

Ref-BSE/2017-18/38

Date: December 14, 2017

To, Listing Department, Bombay Stock Exchange Limited Floor 25, PJ Tower, Dalal Street, Mumbai – 400 001

Subject-Newspaper advertisement regarding dispatch of Postal Ballot Notice and Postal Ballot Form to eligible shareholders

Scrip Code- 539399

Dear Sir/Ma'am,

In terms of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed copy of newspaper advertisement published in Dainik Navjyoti (Hindi Newspaper) and Financial Express (English Newspaper) on December 14, 2017 for completion of dispatch of Postal Ballot Notice and Postal Ballot Form to eligible shareholders.

Kindly take this information on record.

Yours faithfully

For Bella Casa Fashion & Retail Limited

Sonika Gupta

Company Secretary

Membership No.: A38676

FINANCIAL EXPRESS

VALUE SIGN OF MARCHANDA, MARCHANDA, MARCHANDA, PUBLISHED FROM ARMEDIASAD, BENGALURU, CHAMBURARH, CHEMBLI, MYDERABAD, EOCHI, EDLEATA, LUCEROW, HUMBAI, NEW DELHI, FUNE

SENSEX 330 33.04 ¥ 174.95 NIFTE 10.192.95 ¥ 47.20 NINKE 225-22.758.07 ¥ 108.10 HANG SENG 292.22 10 A 408.22 €/8 644.4 ¥ 0.04 €/8: 75.68 A 0.14 SHENT: \$63.81 A \$0.47 GOLD: €28.411.00 ▼ €32.00

WWW.FINANCIALEXPRESS.COM

THURSDAY, DECEMBER 14, 2017

Bella Casa Fashion & Retail Limited

(Formerly known as Gupta Fabtex Private Limited)
Registered Office- E-102, 103, EPIP, Sitapura Industrial Area,
Jaipur- 302 022 (Rajasthan), Website-www.bellacasa.in,
CIN- L17124RJ1996PLC011522,

E-mail-info@bellacasa.in, Tel No. 0141-2771844

NOTICE

Notice is hereby given that the pursuant to the provision of section 110 of the Companies Act, 2013 ("the Act") read with rule 22 of the Companies (Management and Administration) Rules, 2014 ("the Rules"), the Company has completed the electronic transmission/physical dispatch of the Postal Ballot notice and postal ballot form on Tuesday, December 12, 2017 to the members for seeking their Assent/ Dissent for the matters set out in the Postal Ballot Notice dated December 08, 2017. The Postal Ballot Notice and Postal Ballot Form are also available on the website of the Company www.bellacasa.in

Item No.	Description of the Resolution
1.	Special resolution for migration from SME platform of BSE Limited to main board of BSE Limited

Pursuant to Section 110 and other applicable provisions of the Act read with Rule 22 of the Rules, the Company is providing electronic voting facility for transacting the item of business through Central Depository Services (India) Limited (CDSL). Members of the Company holding shares either in physical form or in dematerialized form as on cut off being Friday, December 08, 2017 may cast the their vote. The evoting will commence from 9:00 a.m. at December 20, 2017 and end on 5:00 p.m. at January 18, 2018. Once the Vote is cast by a Member he/she shall not be allowed to change it subsequently. The detailed procedure/instructions for e-voting are contained in the Postal Ballot Notice.

The last date for receipt of votes cast through Postal Ballot form or evoting from Members indication their assent or dissent to the proposed resolution is January 18, 2018. Postal Ballot received after 5:00 p.m. at January 18, 2018 will be strictly treated as if the reply from such members has not been received.

In case of non-receipt of postal ballot Form, Members may either send an email to cs@bellacasa.in or apply to the Registrar and Share Transfer Agent of the Company/Company and obtain duplicate postal ballot form. The Postal Ballot Notice & the Postal Ballot Form can also be downloaded from our website www.bellacasa.in.

The result of the e-Voting & Postal Ballot will be announced by

The result of the e-Voting & Postal Ballot will be announced by Chairman on Saturday, January 20, 2018 at 4:30 p.m. at Registered office of Company and will be intimated to BSE Limited and displayed along with the Scrutinizer's report on Company's website www.bellacasa.in

In case of any query or grievances relating to voting by postal ballot including voting by electronic means, Members are requested to contact - Ms. Monika Sabnani (Practicing Company Secretary), Scrutinizer at 354, Mahaveer Nagar- 1st, Tonk Road, Jaipur- 302018, Mobile No.- 07737688198, E mail id: monika.sabnani@gmail.com or Ms. Sonika Gupta (Company Secretary and Compliance Officer) of Bellacasa Fashion & Retail Limited at E-102, 103, EPIP, Sitapura Industrial Area, Jaipur- 302 022 (Rajasthan), Tel No. 0141- 2771844, Email id- cs@bellacasa.in.

For Bella Casa Fashion & Retail Limited Sd/-

Pawan Kumar Gupta Managing Director (DIN - 01543446)

Date: 14.12.2017 Place: Jaipur नगर शिकारण प्रमात •••• वर्ग ६४। अंक ३४२ पृथ्व रेस्टा ४४ मुख्य २.००

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यहो 75 71 + 0.19 -0.25s

कीमरार्च 33053.04+174.95 -0.5%

D=D26 10192.95 + 47.20 -0.46s

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Pawan Kumar Gupta Managing Director (DIN - 01543446)

Date: 14.12.2017 Place: Jaipur