

E-102, 103, EPIP, Sitapura Industrial Area, Jaipur – 302022, INDIA

Ref- BSE/2021-22/15

Date: July 30, 2021

To,  
Corporate Relationship Department,  
BSE Limited  
Phioze Jeejeebhoy Tower,  
Dalal Street,  
Mumbai – 400 001

Subject- Notice of the Board Meeting  
Scrip Code- 539399

Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on, Friday 06<sup>th</sup> day of August, 2021 at 02:00 P.M. at the registered office of the Company at E-102, 103, EPIP, Sitapura Industrial Area, Jaipur- 302 022 (Rajasthan) inter alia:

1. To consider and approve Un-Audited Financial results of the Company for the quarter ended on 30<sup>th</sup> June, 2021 along with limited review of Auditors thereon.
2. To approve the draft Director's Report & Notice to convene the 25<sup>th</sup> Annual General Meeting of the Company and matters related thereto.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Thursday, 01<sup>st</sup> July, 2021 and will end after expiry of 48 hours from the declaration of results for Directors, KMP's, Designated employees, their immediate relatives and specified connected persons.

The above Audited Financial Results will be forwarded to you immediately after the said meeting of the board, and the same will be published in the newspapers, as per the Listing Regulations.

You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited

  
Sonika Gupta  
Company Secretary & Compliance officer  
Membership No.:38676

