

<b>General information about company</b>	
Scrip code	539399
NSE Symbol	
MSEI Symbol	
ISIN	INE344T01014
Name of the company	Bella Casa Fashion & Retail Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	30-09-2018
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

**Declaration**

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter- Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	Yes	No	Yes	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	No	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+(V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	9	7775000			7775000	74.94	7775000		7775000	74.94
(B)	Public	386	2600000			2600000	25.06	2600000		2600000	25.06
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	395	10375000			10375000	100	10375000		10375000	100

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group				67.76	6925984	89.08			7775000
(B)	Public		1100000	1100000	32.24					2600000
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	<b>Total</b>		1100000	1100000	100	6925984	66.76			10375000

<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	9	7775000			7775000	74.94	7775000		7775000	74.94
Sub-Total (A)(1)		9	7775000			7775000	74.94	7775000		7775000	74.94
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		9	7775000			7775000	74.94	7775000		7775000	74.94
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	327	1041157			1041157	10.04	1041157		1041157	10.04
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	24	1264386			1264386	12.19	1264386		1264386	12.19
(e)	Any Other (specify)	35	294457			294457	2.84	294457		294457	2.84
Sub-Total (B)(3)		386	2600000			2600000	25.06	2600000		2600000	25.06
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		386	2600000			2600000	25.06	2600000		2600000	25.06
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		395	10375000			10375000	100	10375000		10375000	100
Total (A+B+C)		395	10375000			10375000	100	10375000		10375000	100

<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>									
Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)				67.76	6925984	89.08			7775000
Sub-Total (A) (1)				67.76	6925984	89.08			7775000
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)=(A) (1)+(A)(2)				67.76	6925984	89.08			7775000
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))		1100000	1100000	18.66					1041157
(a(ii))		0	0	11.02					1264386
(c)		0	0	2.57					294457
Sub-Total (B) (3)		1100000	1100000	32.24					2600000
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		1100000	1100000	32.24					2600000
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total ( A+B+C2 )		1100000	1100000	100	6925984	66.76			10375000
Total (A+B+C )		1100000	1100000	100	6925984	66.76			10375000



As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	1156483	1120033	980492	899492	1001975	1049000	702500
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type							



<b>Individuals/Hindu undivided Family</b>			
Serial No.	8	9	
Name of the Shareholders (I)	NEHA GUPTA	RICHA AGARWAL	<a href="#">Click here to go back</a>
PAN (II)	AGFPK6870P	AKQPG7312M	Total
No. of fully paid up equity shares held (IV)	782525	82500	7775000
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	782525	82500	7775000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	7.54	0.8	74.94
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg:X	782525	82500	7775000
Class eg:y			
Total	782525	82500	7775000
Total as a % of Total Voting rights	7.54	0.8	74.94
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)			
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)			
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(Xi)(a) As a % of (A+B+C2)	6.82	0.72	67.76
<b>Number of Locked in shares (XII)</b>			
No. (a)	782525	0	6925984
As a % of total Shares held (b)	100	0	89.08
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>			
No. (a)			
As a % of total Shares held (b)			

Number of equity shares held in dematerialized form (XIV)	782525	82500	7775000
Reason for not providing PAN			
Reason for not providing PAN			
Shareholder type			

<b>Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</b>			
Serial No.	1	2	
Name of the Shareholders (I)	SHREANS DAGA	SAURABH BAKLIWAL	<a href="#">Click here to go back</a>
PAN (II)	ABOPD3646C	AEPPB8488N	Total
No. of fully paid up equity shares held (IV)	229424	105000	334424
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	229424	105000	334424
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.21	1.01	3.22
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg: X	229424	105000	334424
Class eg:y			
Total	229424	105000	334424
Total as a % of Total Voting rights	2.21	1.01	3.22
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	2	0.92	2.91
<b>Number of Locked in shares (XII)</b>			
No. (a)			
As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	229424	105000	334424
Reason for not providing PAN			

Reason for not providing PAN			
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<b>Any Other (specify)</b>					
Serial No.	1	2	3	4	
Category	Clearing Members	Bodies Corporate	Market Maker	Non-Resident Indian (NRI)	
Category / More than 1 percentage	Category	Category	Category	Category	
Name of the Shareholders (I)					<a href="#">Click here to go back</a>
PAN (II)					Total
No. of the Shareholders (I)	5	24	1	5	35
No. of fully paid up equity shares held (IV)	1901	176871	104	115581	294457
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1901	176871	104	115581	294457
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.02	1.7	0	1.11	2.83
<b>Number of Voting Rights held in each class of securities (IX)</b>					
Class eg: X	1901	176871	104	115581	294457
Class eg:y					
Total	1901	176871	104	115581	294457
Total as a % of Total Voting rights	0.02	1.7	0	1.11	2.83
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII) +(X) As a % of (A+B+C2)	0.02	1.54	0	1.01	2.57
<b>Number of Locked in shares (XII)</b>					
No. (a)					

As a % of total Shares held (b)					
Number of equity shares held in dematerialized form (XIV)	1901	176871	104	115581	294457
Reason for not providing PAN					
Reason for not providing PAN					

