

**General information about company**

Scrip code	539399
NSE Symbol	
MSEI Symbol	
ISIN	INE344T01014
Name of the company	Bella Casa Fashion & Retail Limited
Whether company is SME	No
Class of Security	Equity Shares
Type of report	Quarterly
Quarter Ended / Half year ended/Date of Report (For Prelisting / Allotment)	31-03-2018
Date of allotment / extinguishment (in case Capital Restructuring selected) / Listing Date	
Shareholding pattern filed under	Regulation 31 (1) (b)

### Declaration

Sr. No.	Particular	Yes/No	Promoter and Promoter Group	Public shareholder	Non Promoter-Non Public
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No
2	Whether the Listed Entity has issued any Convertible Securities ?	No	No	No	No
3	Whether the Listed Entity has issued any Warrants ?	Yes	Yes	Yes	No
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No
5	Whether the Listed Entity has any shares in locked-in?	Yes	Yes	Yes	No
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No		
7	Whether company has equity shares with differential voting rights?	No	No	No	No

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of (A+B+C)
								Class eg: X	Class eg:y	Total	
(A)	Promoter & Promoter Group	9	7405000			7405000	74.01	7405000		7405000	74.01
(B)	Public	285	2600000			2600000	25.99	2600000		2600000	25.99
(C)	Non Promoter-Non Public										
(C1)	Shares underlying DRs										
(C2)	Shares held by Employee Trusts										
	Total	294	10005000			10005000	100	10005000		10005000	100

**Table I - Summary Statement holding of specified securities**

Category (I)	Category of shareholder (II)	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
						No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
(A)	Promoter & Promoter Group		370000	370000	67.76	6555984	88.53			7405000
(B)	Public		1100000	1100000	32.24	150000	5.77			2600000
(C)	Non Promoter-Non Public									
(C1)	Shares underlying DRs									
(C2)	Shares held by Employee Trusts									
	Total		1470000	1470000	100	6705984	67.03			10005000

<b>Table II - Statement showing shareholding pattern of the Promoter and Promoter Group</b>											
Sr.	Category & Name of the Shareholders (I)	Nos. Of shareholders (III)	No. of fully paid up equity shares held (IV)	No. Of Partly paid-up equity shares held (V)	No. Of shares underlying Depository Receipts (VI)	Total nos. shares held (VII) = (IV)+ (V)+ (VI)	Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	Number of Voting Rights held in each class of securities (IX)			
								No of Voting (XIV) Rights			Total as a % of Total Voting rights
								Class eg: X	Class eg:y	Total	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group										
(1)	Indian										
(a)	Individuals/Hindu undivided Family	9	7405000			7405000	74.01	7405000		7405000	74.01
Sub-Total (A)(1)		9	7405000			7405000	74.01	7405000		7405000	74.01
(2)	Foreign										
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		9	7405000			7405000	74.01	7405000		7405000	74.01
B	Table III - Statement showing shareholding pattern of the Public shareholder										
(1)	Institutions										
(3)	Non-institutions										
(a(i))	Individuals - i. Individual shareholders holding nominal share capital up to Rs. 2 lakhs.	232	1161888			1161888	11.61	1161888		1161888	11.61
(a(ii))	Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.	22	1235912			1235912	12.35	1235912		1235912	12.35
(e)	Any Other (specify)	31	202200			202200	2.02	202200		202200	2.02
Sub-Total (B)(3)		285	2600000			2600000	25.99	2600000		2600000	25.99
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		285	2600000			2600000	25.99	2600000		2600000	25.99
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder										
Total (A+B+C2)		294	10005000			10005000	100	10005000		10005000	100
Total (A+B+C)		294	10005000			10005000	100	10005000		10005000	100

**Table II - Statement showing shareholding pattern of the Promoter and Promoter Group**

Sr.	No. Of Shares Underlying Outstanding convertible securities (X)	No. of Shares Underlying Outstanding Warrants (Xi)	No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	Shareholding , as a % assuming full conversion of convertible securities ( as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	Number of Locked in shares (XII)		Number of Shares pledged or otherwise encumbered (XIII)		Number of equity shares held in dematerialized form (XIV)
					No. (a)	As a % of total Shares held (b)	No. (a)	As a % of total Shares held (b)	
A	Table II - Statement showing shareholding pattern of the Promoter and Promoter Group								
(1)	Indian								
(a)		370000	370000	67.76	6555984	88.53			7405000
Sub-Total (A) (1)		370000	370000	67.76	6555984	88.53			7405000
(2)	Foreign								
Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)		370000	370000	67.76	6555984	88.53			7405000
B	Table III - Statement showing shareholding pattern of the Public shareholder								
(1)	Institutions								
(3)	Non-institutions								
(a(i))		550000	550000	14.92	60000	5.16			1161888
(a(ii))		550000	550000	15.56	90000	7.28			1235912
(e)		0	0	1.76	0	0			202200
Sub-Total (B) (3)		1100000	1100000	32.24	150000	5.77			2600000
Total Public Shareholding (B)=(B)(1)+(B)(2)+(B)(3)		1100000	1100000	32.24	150000	5.77			2600000
C	Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder								
Total (A+B+C2)		1470000	1470000	100	6705984	67.03			10005000
Total (A+B+C)		1470000	1470000	100	6705984	67.03			10005000

<b>Individuals/Hindu undivided Family</b>							
Serial No.	1	2	3	4	5	6	7
Name of the Shareholders (I)	HARISH KUMAR GUPTA	PAWAN KUMAR GUPTA	ANITA GUPTA	SUNITA GUPTA	SAURAV GUPTA	GAURAV GUPTA	SHIKHA GUPTA
PAN (II)	AACPH3652B	AASPG4855F	AAYPG6773A	ACNPG4888M	AEOPG4001R	AESPG0416J	AFQPC8771F
No. of fully paid up equity shares held (IV)	1156483	1120033	905492	839492	981975	984000	627500
No. Of Partly paid-up equity shares held (V)							
No. Of shares underlying Depository Receipts (VI)							
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	1156483	1120033	905492	839492	981975	984000	627500
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	11.56	11.19	9.05	8.39	9.81	9.84	6.27
<b>Number of Voting Rights held in each class of securities (IX)</b>							
Class eg:X	1156483	1120033	905492	839492	981975	984000	627500
Class eg:y							
Total	1156483	1120033	905492	839492	981975	984000	627500
Total as a % of Total Voting rights	11.56	11.19	9.05	8.39	9.81	9.84	6.27
No. Of Shares Underlying Outstanding convertible securities (X)							
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	75000	60000	20000	65000	75000
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	75000	60000	20000	65000	75000
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	10.08	9.76	8.54	7.84	8.73	9.14	6.12
<b>Number of Locked in shares (XII)</b>							
No. (a)	765000	745000	905492	839492	981975	984000	627500
As a % of total Shares held (b)	66.15	66.52	100	100	100	100	100
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>							
No. (a)							

As a % of total Shares held (b)							
Number of equity shares held in dematerialized form (XIV)	1156483	1120033	905492	839492	981975	984000	627500
Reason for not providing PAN							
Reason for not providing PAN							
Shareholder type	Promoter	Promoter	Promoter Group	Promoter Group	Promoter	Promoter	Promoter Group



<b>Individuals/Hindu undivided Family</b>			
Serial No.	8	9	
Name of the Shareholders (I)	NEHA GUPTA	RICHA AGARWAL	<a href="#">Click here to go back</a>
PAN (II)	AGFPK6870P	AKQPG7312M	Total
No. of fully paid up equity shares held (IV)	707525	82500	7405000
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	707525	82500	7405000
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	7.07	0.82	74.01
<b>Number of Voting Rights held in each class of securities (IX)</b>			
Class eg:X	707525	82500	7405000
Class eg:y			
Total	707525	82500	7405000
Total as a % of Total Voting rights	7.07	0.82	74.01
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	75000	0	370000
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	75000	0	370000
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(Xi)(a) As a % of (A+B+C2)	6.82	0.72	67.76
<b>Number of Locked in shares (XII)</b>			
No. (a)	707525	0	6555984
As a % of total Shares held (b)	100	0	88.53
<b>Number of Shares pledged or otherwise encumbered (XIII)</b>			
No. (a)			

As a % of total Shares held (b)			
Number of equity shares held in dematerialized form (XIV)	707525	82500	7405000
Reason for not providing PAN			
Reason for not providing PAN			
Shareholder type	Promoter Group	Promoter Group	

<b>Individuals - ii. Individual shareholders holding nominal share capital in excess of Rs. 2 lakhs.</b>			
Serial No.	1	2	
Name of the Shareholders (I)	SHREANS DAGA	SAURABH BAKLIWAL	<a href="#">Click here to go back</a>
PAN (II)	ABOPD3646C	AEPPB8488N	Total
No. of fully paid up equity shares held (IV)	229424	105000	334424
No. Of Partly paid-up equity shares held (V)			
No. Of shares underlying Depository Receipts (VI)			
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	229424	105000	334424
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	2.29	1.05	3.34
Number of Voting Rights held in each class of securities (IX)			
Class eg: X	229424	105000	334424
Class eg:y			
Total	229424	105000	334424
Total as a % of Total Voting rights	2.29	1.05	3.34
No. Of Shares Underlying Outstanding convertible securities (X)			
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	2	0.92	2.91
Number of Locked in shares (XII)			
No. (a)	0	10000	10000
As a % of total Shares held (b)	0	9.52	2.99
Number of equity shares held in dematerialized form (XIV)	229424	105000	334424

Reason for not providing PAN			
Reason for not providing PAN			

<b>Any Other (specify)</b>					
Serial No.	1	2	3	4	
Category	Clearing Members	Bodies Corporate	Market Maker	Non-Resident Indian (NRI)	
Category / More than 1 percentage	Category	Category	Category	Category	
Name of the Shareholders (I)					<a href="#">Click here to go back</a>
PAN (II)					Total
No. of the Shareholders (I)	3	25	1	2	31
No. of fully paid up equity shares held (IV)	2501	162495	17204	20000	202200
No. Of Partly paid-up equity shares held (V)					
No. Of shares underlying Depository Receipts (VI)					
Total nos. shares held (VII) = (IV)+ (V)+ (VI)	2501	162495	17204	20000	202200
Shareholding as a % of total no. of shares (calculated as per SCRR, 1957) (VIII) As a % of (A+B+C2)	0.02	1.62	0.17	0.2	2.01
<b>Number of Voting Rights held in each class of securities (IX)</b>					
Class eg: X	2501	162495	17204	20000	202200
Class eg:y					
Total	2501	162495	17204	20000	202200
Total as a % of Total Voting rights	0.02	1.62	0.17	0.2	2.01
No. Of Shares Underlying Outstanding convertible securities (X)					
No. of Shares Underlying Outstanding Warrants (Xi)	0	0	0	0	0
No. Of Shares Underlying Outstanding convertible securities and No. Of Warrants (Xi) (a)	0	0	0	0	0
Shareholding , as a % assuming full conversion of convertible securities (as a percentage of diluted share capital) (XI)= (VII)+(X) As a % of (A+B+C2)	0.02	1.42	0.15	0.17	1.76
<b>Number of Locked in shares (XII)</b>					
No. (a)	0	0	0	0	0

As a % of total Shares held (b)	0	0	0	0	0
Number of equity shares held in dematerialized form (XIV)	2501	162495	17204	20000	202200
Reason for not providing PAN					
Reason for not providing PAN					

