

Ref- BSE/2020-21/31

Date: November 03, 2020

To,
Corporate Relationship Department,
BSE Limited
Phioze Jeejeebhoy Tower,
Dalal Street,
Mumbai - 400 001

Subject- Notice of the Board Meeting
Scrip Code- 539399


Dear Sir/Ma'am,

Notice is hereby given pursuant to the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 that the meeting of the Board of Directors of the Company is scheduled to be held on Wednesday, 11th day of November, 2020 at 11:30 A.M. at the registered office of the Company at E-102, 103, EPIP, Sitapura Industrial Area, Jaipur- 302 022 (Rajasthan) inter alia to consider and approve Un-Audited Financial results of the Company for the quarter and half year ended on 30th September, 2020.

This is also submitted & informed that pursuant to the code of conduct framed by the Company for prohibition of insider trading pursuant to the requirement of SEBI (Prohibition of Insider Trading) Regulations, 2015, as amended the trading window close period for dealing in securities of the company has commenced from Thursday, 01st October, 2020 and will end after expiry of 48 hours from the declaration of results i.e. up to Friday, November 13, 2020 (both days inclusive) for Directors, KMP's, Designated employees and their immediate relatives.

You are requested to take the same on record and acknowledge.

For and on behalf of Bella Casa Fashion & Retail Limited



Sonika Gupta
Company Secretary & Compliance officer
Membership No.:38676